



LIGHT UP YOUR BUILDING IN RED

and help us to provide a simple but powerful expression of our support for the Poppy Appeal

We are writing to ask that you consider joining our local campaign to illuminate the city and county's iconic buildings and structures with red floodlights to show your support of the Royal British Legion's Poppy Appeal between Friday 23rd October and Armistice Day on Wednesday 11th November. With the very necessary restrictions we are all facing during the Coronavirus pandemic, and the impact this will have for Remembrance Sunday, this is one initiative that can go ahead safely.

We are hoping to encourage organisations to take part again this year either by illuminating their building(s) or other iconic structures. We are writing to you in anticipation that you will be able to participate directly or can help us to spread the message by sharing this letter with others that you know would be willing to support this initiative.

We don't want anyone to go to an unnecessary expense, and so this would only be a realistic proposition if the structure is already illuminated. If that is the case, then changing to a red light bulb or covering an existing floodlight with a red polycarbonate or plastic filter, will provide the red illumination. Obviously with some modern lighting systems the colour wash can easily be changed.

If you feel that this is something you can lend your support to we would be grateful if you could let us know by email to Lieutenancyoffice@leics.gov.uk and we will add your building or structure to the list of organisations participating. We would also welcome any photographs of illuminated structures.

We hope that we can look to you for your support and we offer our grateful thanks in anticipation of hearing from you.



Yours sincerely

Mike Kapur, OBE
HM Lord-Lieutenant

Colonel Robert Martin OBE DL
County President, Leicestershire & Rutland RBL